

Add your business now. Help us grow. We're building the future.



myjoecard.com

"The only thing in your wallet that grows in value every day."

Award-Winning Advertising

2012 Award of Merit/BOTY Nominee
2007 Business of The Year Finalist
- State of Kansas, Dept. of Commerce

Who, What, Where:

Metro Area: **Greater Austin**
Email Subscribers: **1,700+ (& growing)**
Cards Distributed (since '14): **2,000+ (& growing)**
Business Members: **20-50 Range (& growing)**



Initial Market: **Greater Kansas City**
Email Subscribers: **40,000+**
Cards Distributed (since '04): **260,000+**
Business Members: **200+ Range (& growing)**

When, How:

1. Business Profile w/ Logo, Google Maps, Links & Info
- Category Listings for all products/services + Daily Specials.
2. Better Search Engine Rankings (Organic SEO)
- PLUR™ Algorithm helps rank you at Google for what you do.
3. Monthly Ad in the Austin Directory / Values Brochure
- PDF Download of Austin, TX promotions.
4. Email Blast to Cardholders/Subscribers
- Lets everyone know you are on board!
5. We promote you via Social Media
- Facebook, Twitter, Google+.
5. **Make it YOUR card**
- When you join, its like we've been building the entire network just for your business.
6. "Little Billboards That Never Expire"™
- Full-Color, Logo-Branded Cards featuring your company.
7. Unbeatable ROI for your Marketing Dollar
- Your listings and cards will never expire.
- Your advertisement grows in strength every day.



Standard Membership (Lifetime of Business): \$ 800⁰⁰

1. Business Profile Page includes Logo Placement, Contact Info, Text & Logo Links, Category Listings for all products and services.
2. Google Maps Package on Listing + View Large Map Page featuring your Business' Logo & Details.
3. Opportunity to be a CardCenter with Display/Decal.
4. Daily Specials Listings by Day of the Week. (for restaurants)
5. Control Panel w/ Login/Password to edit/update your listing.
6. Organic SEO Package featuring our PLUR™ Algorithm - gets you ranked at the top of Google for what you do.

Foundation Membership +1000 Cards: \$ 1,750⁰⁰

1. Includes Basic Listing for Lifetime of Business (as above)
2. Twice Monthly Email featuring your Promo/Offer (24 total)
3. Monthly Ad in PDF Directory w/ your Promo/Offer (12 total)
4. One Thousand(1,000) "Little Billboards That Never Expire!"™

Foundation Membership +2000 Cards: \$ 2,150⁰⁰

1. Includes Basic Listing for Lifetime of Business (as above)
2. Twice Monthly Email featuring your Promo/Offer (24 total)
3. Monthly Ad in PDF Directory w/ your Promo/Offer (12 total)
4. Two Thousand(2,000) "Little Billboards That Never Expire!"™

Foundation Membership +5000 Cards: \$ 3,400⁰⁰

1. Includes Basic Listing for Lifetime of Business (as above)
2. Twice Monthly Email featuring your Promo/Offer (24 total)
3. Oversize Monthly Ad in Directory w/ Promo/Offer (12 total)
4. Five Thousand(5,000) "Little Billboards That Never Expire!"™
5. New Member Announcement + Blog Post/Write up

"The Ultimate Promotional Product & Client Gift."

Why:



1. Fundraising - Schools//Non-Profits.
- Every Penny Goes to the Good Cause.
- Great PR and Community Building.
2. Go Green! Reduce Waste!
- Help rid the World of Paper Coupons & Junk Mail!

913-271-2955

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Never Expires + Grows In Value Every Day. Saves People Money @ 100's of Merchants. Branded with Your Logo & Business Info!

Interested? Call us Today!



913-271-2955